



MODERN DAY ILLUMINATI

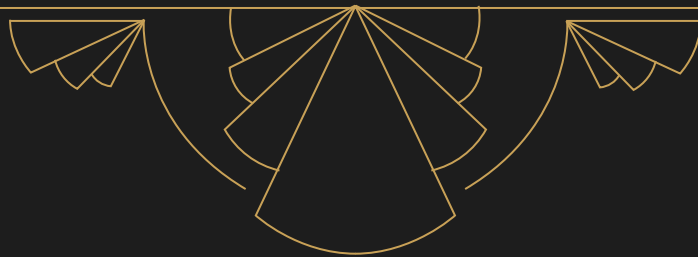
A dive into the present day media houses

FOR THOSE IN THE UNKNOWN :

What is Illuminati ?

THE HISTORY

- The word is the plural of the Latin *illuminatus* ("revealed" or "enlightened").
- The term was coined in 1776 in Bavarian Germany by a french philosopher Adam Weishaupt.
- The society was banned in late 1780s and formulation of secret societies and their meeting were criminalized.
- In recent times, the society has come to mean different things and adopt different images.
- In 1920s the core group was said to have evolved into a pro jew propaganda entity and later into an anti communist organisation post world war II.



PRESENT DAY NOTIONS

The evolving image of the illuminati and inspiration drawn



CURRENT ROLE

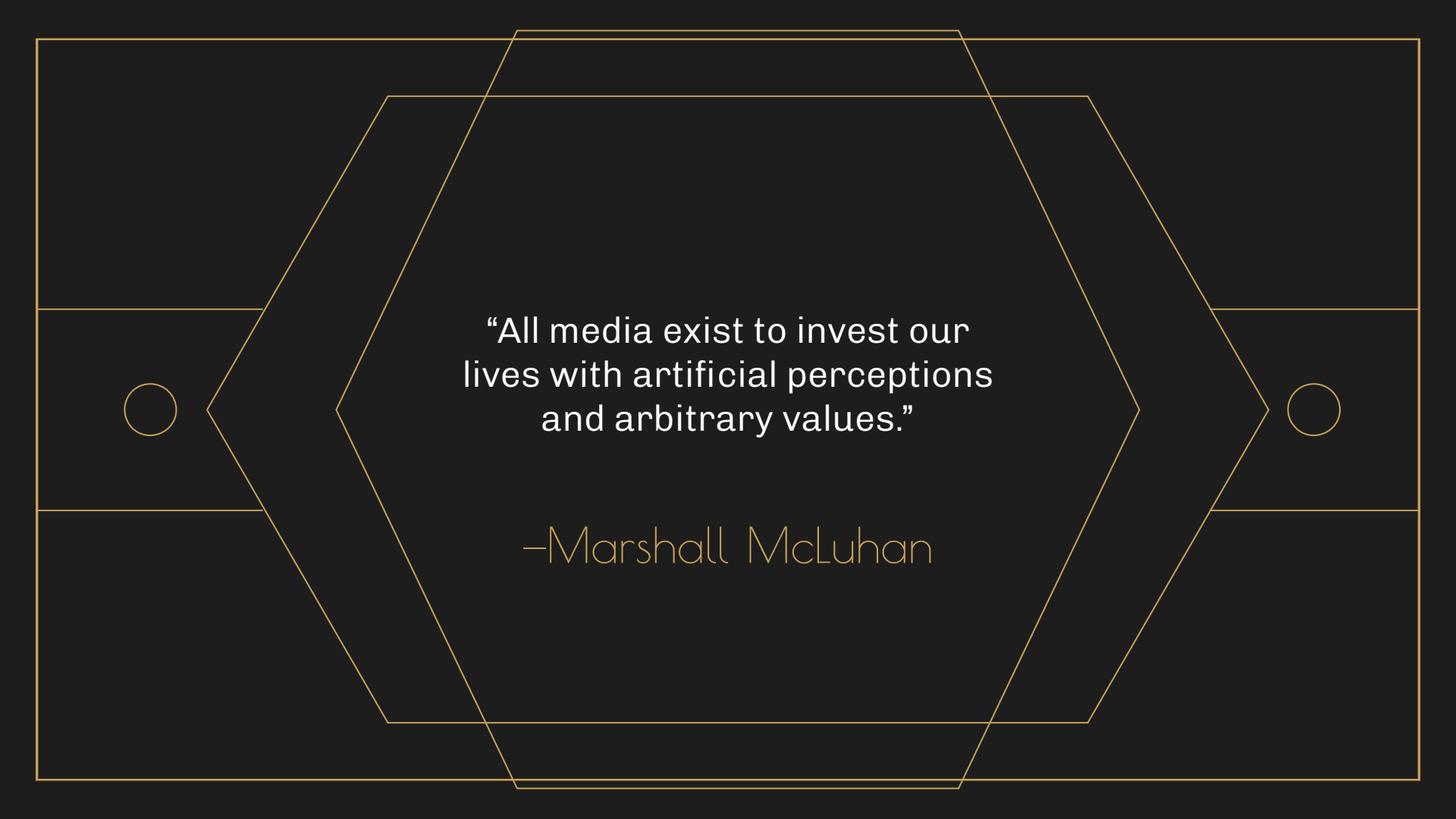
The illuminati has come to be associated with the notion of a new world order.

CONSPIRACY THEORIES

Outlandish controversies such as occult ties and lizard people clones

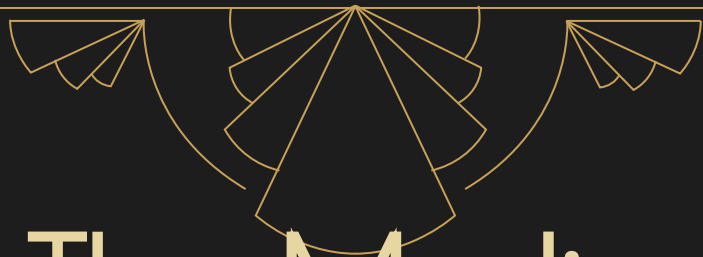
PARALLELISM

Notions of control, domination, and influencing opinions. Swaying major political events and public sentiments.



“All media exist to invest our
lives with artificial perceptions
and arbitrary values.”

–Marshall McLuhan



The Media



PREDICAMENT AT A GLANCE

- News media has the potential to support economic and social improvements in developing countries and emerging economies.
- But in reality they often fail to do so and instead of serving the public and speaking the truth to power, many media outlets act as mouthpieces of the powerful.
- They repeat rumors without verification, discriminate against minorities, and feed the polarization of societies.
- Such media actions have a harmful influence that reaches far beyond the media sector itself.

EXPECTATIONS VS REALITY

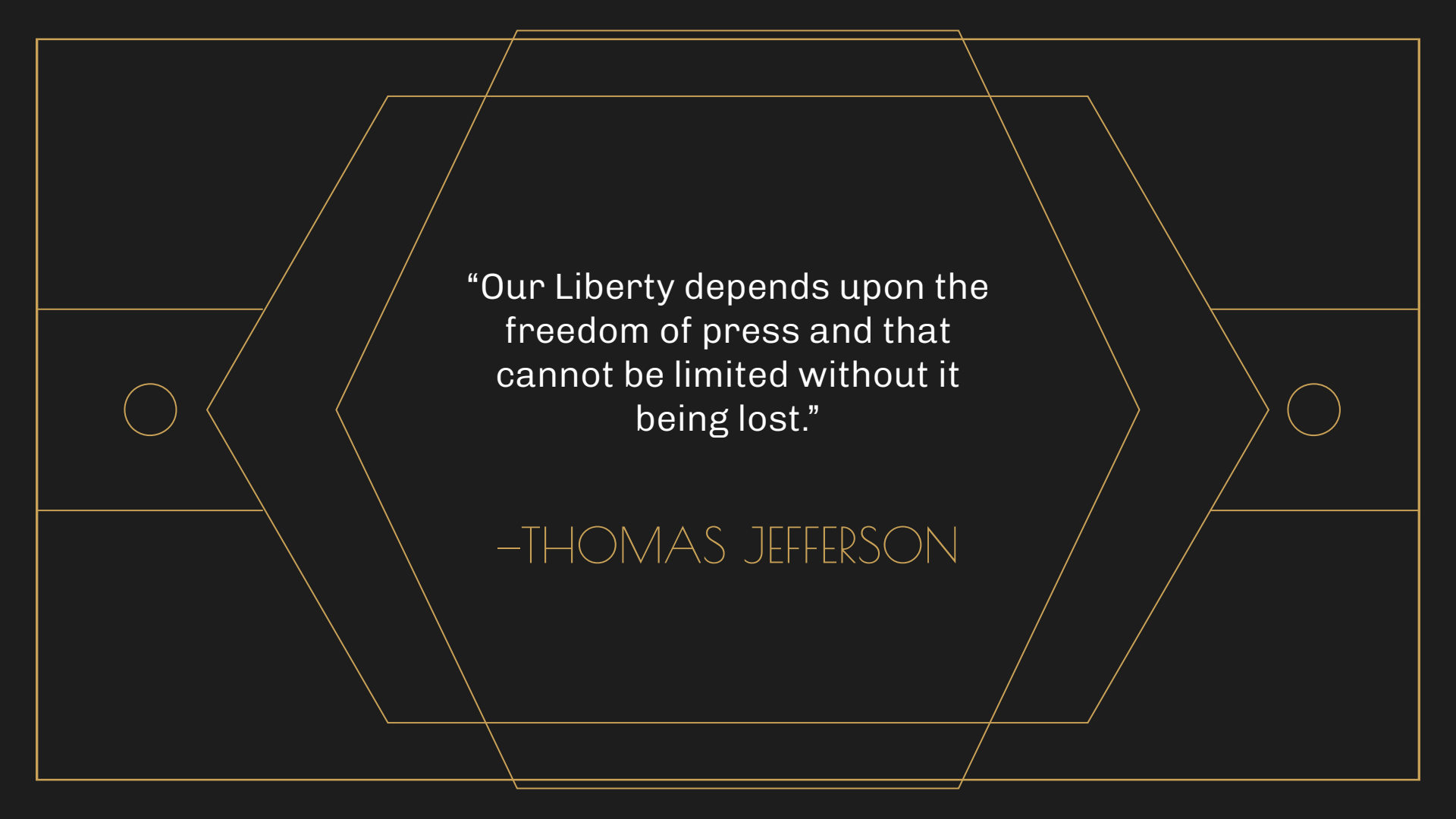
- ❖ Highly informative content delivered in a sensitive to sentiment manner.
- ❖ Well established and verified content.
- ❖ Structured and informative debates.
- ❖ Sensitive information delivered in a mature and sophisticated manner.
- ❖ Work for the people and collecting tips in a cultured manner.

- ❖ Witch hunts based on shaky grounds and personal vendettas.
- ❖ Hoax propagation with disclaimers.
- ❖ Screaming matches with demeaning words thrown around.
- ❖ Making light of serious content with absurd animations.
- ❖ Banging on car windows and harassing people.



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World Press freedom index



“Our Liberty depends upon the
freedom of press and that
cannot be limited without it
being lost.”

—THOMAS JEFFERSON



SITUATION
THROUGH
A
LOOKING
GLASS

TIME TO TAKE OUR ROSE COLOURED GLASSES OFF

WHAT WE CAN DO ?

TAKE IT
THROUGH A
GRAIN OF
SALT

AVOID MAINSTREAM CONTENT

Avoid trusting content being circulated on social media platforms.

Never take the content presented as it is to heart.

DRAW THE LINE

Know the difference between media and propaganda.



PARALLELISM REVISITED

Reinforcing the illuminati
connection

LET'S REVIEW SOME CONCEPTS

Why the parallelism with the illuminati?

Notions of total external control

What are the consequences?

A one size fits all model.

Who is to blame?

Partially the higher ups. Completely, the people.

What are the risks?

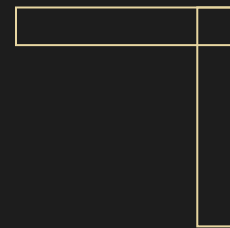
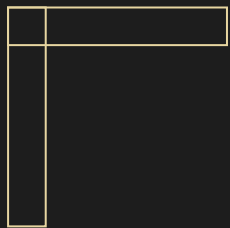
Misinformed individual :
The most dangerous weapon

What is the impact?

Fake news circulation results in misinformed masses which may lead to the descent of anarchy

How is it done?

Manipulation of the common people



← THANKS! →

